

## PRIVACY POLICY

## **Cookies and tracking**

In order to improve the overall experience of visiting our website, we use a serverbased log to collect anonymous information about our website visitors. This data is only used to generate statistical charts and will not be used in any other way.

## Use of Cookies on our website

By using this site, you have given us consent to use cookies.

Cookies are small text files that are stored on your computer when you visit a website. They are mainly used as a way of improving the website functionalities or to provide more advanced statistical data.

# **Google Analytics**

Our website uses Google Analytics which relies on cookies to generate more advanced visitor charts and data mining reports. Similarly to our server-based logs, Google Analytics collects anonymous information that will not be used to identify our website visitors.

# **Controlling Cookies**

Your web browser (the software you use to access our website) should allow you to control the cookies that it stores on your computer. Please refer to the relevant supplier's website to find out more.

If you feel that this site is not following its stated information policy, you may contact us by phone, email or post.

# Changes to this policy

We will post any changes to this policy on our website. Those changes will then apply to any future use by you of our website

This policy explains how and why we use personal information. We will never sell your personal data and will only ever share it with organisations with whom we have a legal or regulatory requirement to do so (ICAEW for example) and if its privacy and security are guaranteed.

#### About us

We are Thompson Jones Business Solutions Limited, a company registered in England and Wales (Company No. 05301391) based at 2 Heap Bridge, Bury, BL9 7HR. We are listed on the Information Commissioner's register of data controllers under number: Z1735526.

Any questions you have in relation to this policy or how we use your personal data should be sent to Thompson Jones Business Solutions Limited, 2 Heap Bridge, Bury, BL9 7HR.

#### What information we collect

## Personal data you provide

We may collect, store and use data about you (including your name, email address, contact number and business information) as well as data that you provide to us for the purpose of engaging with us in accordance with legislation to use our professional services.

We also collect information provided if you fill in a form, provide a business card, complete a survey, etc., which may include contact information that we use for marketing purposes (please see 'Marketing' below).

## Sensitive personal data

We do not normally collect sensitive personal data. In the event you provide us with any sensitive personal data, we will take extra care to ensure your rights are protected.

## Third party sources

We sometimes collect additional information about actual or prospective clients from third party sources. Most of the time this won't be personal data (for example, we might obtain information about a company's business and performance), though on occasion we may receive personal data (such as a person's work email or telephone number, or details of their role within a business).

#### How we use your information

We only ever use your personal data with your consent, or to the extent necessary to:

- enter into, or perform, a contract with you;
- comply with a legal duty or to establish, exercise or defend our legal rights;
- remember your preferences e.g. if you ask not to receive marketing material, we will keep a record of this, or
- for our own lawful interests (such as marketing, internal record keeping, market research or to improve our products) provided your rights don't override these.

We will only use your information for the purpose it was collected (or for similar/related purposes). For our clients, this includes using your personal data to the extent necessary to perform our contractual obligations (such as administering their accounts and providing them with services).

We will never sell your personal data or share it with third parties who might use it for their own purposes. We may provide limited data to approved third parties, for instance, in relation to specific portal access.

## Marketing

With your permission, we use personal information to market and promote our services to you. We will ask you to 'opt in' to marketing communications at the time of inception or when we change our Terms of Engagement.

If you wish to change your contact details or preferences, please email us at team@tjca.co.uk.

As part of our trading arrangements, we may occasionally communicate with you via email or post to keep you up to date with tax planning and regulations that may affect you.

#### How we protect data

We employ a variety of organisational, physical and technical measures to keep your data safe and to prevent unauthorised access to or use, or disclosure of your personal information.

Electronic data and databases are stored on secure computer systems and we control who has access to information (using both physical and electronic means). Our staff receive data protection training and we have a detailed set of data protection procedures which personnel are required to follow when handling personal data.

### **Payment security**

If paying by card, we will pass your payment details securely to our payment provider (Security Metrics). We comply with the payment card industry data security standard (PCI-DSS) published by the **PCI Security Standards Council**, and will never store card details.

If you opt to pay using credit facilities, our supplier is Associated Credits Limited, Blackburn Street, Radcliffe, Manchester M26 2JW.

#### **Storage**

## Where we store information

Thompson Jones Business Solutions Limited offices are based in England and we store our data within the European Union. Where personal data is stored elsewhere,

for instance where we use third party suppliers such as Xero, we have requested data security assurances that comply with current data protection requirements.

## **Your rights**

We want to ensure you remain in control of your personal data. Part of this is making sure you understand your legal rights, which (for individuals) are as follows:

- the right to confirmation as to whether or not we have your personal data and, if we do, to obtain a copy of it (this is known as a subject access request);
- the right to have inaccurate data rectified; and
- the right to object to your data being used for marketing or profiling.

If you are not happy with our response, or you believe that your data protection or privacy rights have been infringed, you should contact the UK Information Commissioner's Office, which oversees data protection compliance in the UK. Details of how to do this can be found at www.ico.org.uk.

You may instruct us to remove personal data under your rights in the General Data Protection Regulation. Any removal will be limited to regulatory compliance and what is permitted by law.

#### Our website

## Cookies

Our website uses cookies to provide you with the best possible experience and to allow you to make use of certain functionality.

#### Links to other websites

Our website may contain links to other websites. We do not control those other sites and we cannot be responsible for the content of those sites or for the protection of any information you provide to other sites (which are not governed by our privacy policy). We accept no responsibility or liability for such other websites. You should exercise caution when entering personal information online and look at the privacy statement applicable to the website in question.

### Changes to this statement

Our privacy policy may be updated from time to time and the latest version will appear on Thompson Jones Business Solutions website.